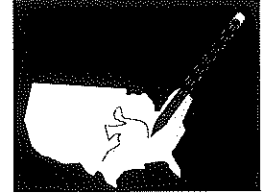


# What is the Census?

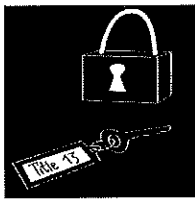
U.S. Constitution Article I, Section 2 provides that every ten years the nation's population will be counted

## Why is the Census important to me?

- Census data is crucial for our representative democracy and determines the number of legislative seats at all levels of government
- Census data guides the allocation of more than \$800 billion of federal funds
- Census data drives funding for schools, libraries, hospitals, housing and roads



## Is my information protected?



- Census data can only be used for statistical purposes
- Personal information cannot be used against respondents in court or by a government agency
- Personal Census information cannot be disclosed for 72 years
- Census Bureau staff who have access to personal information are sworn for life
- No citizenship question will be part of the Census questionnaire

## Who should I count?

- Everyone living at your address on April 1, regardless of age



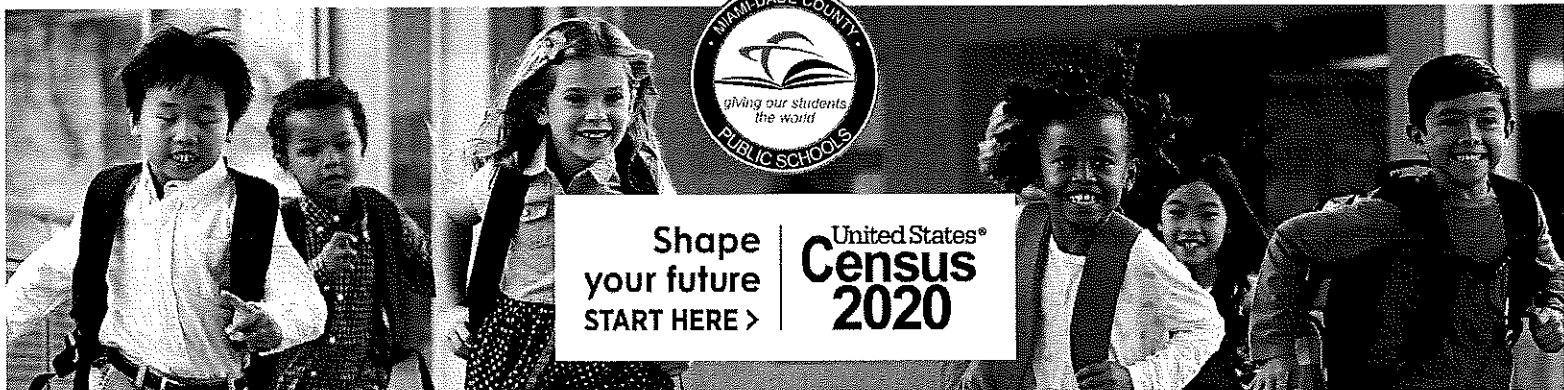
## How can I be counted?



- Respond on-line, by phone or on paper

## When?

- March 12-20, 2020 - Invitation to respond online mailed
- March 16-24, 2020 - Reminder letter
- April 1, 2020 – Census Deadline



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